

## INVOICE



**WGHP**  
**2005 Francis St.**  
**High Point, NC 27263**  
**Main: (336)841-8888**  
**Billing: (336)821-1209**

www.myfox8.com

Billing Address:

**Mentzer Media**  
**Attention: Accounts Payable**  
**600 Fairmount Avenue**  
**Suite 306**  
**Towson, MD 21286**

Send Payment To:

**WGHP**  
**P.O. Box 534701**  
**Atlanta, GA 30353-4701**

Invoice #	Invoice Date	Invoice Month	Invoice Period
565735-1	08/19/12	August 2012	07/30/12 - 08/14/12

Station	Account Executive	Sales Office	Sales Region
WGHP	Brad Philipps	Washington DC	National

Advertiser	Product	Estimate Number
Americans For Prosperity	AMER FOR PROSPERITY	1843

Flight Dates	Order #	Alt Order #
08/08/12 - 08/14/12	585735	9782084

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/08/12	08/10/12	Fox 8 Early News 530-6P	530-8p	--WTF--	:30	3	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/12   08/12/12   --WTF--                   3       \$1,400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
3 8    W   08/08/12    5:52 PM Fox 8 Early News 530-8P                   530-8p                :30 AFP1205                   \$1,400.00 NM									
2 8    Th   08/09/12    5:39 PM Fox 8 Early News 530-8P                   530-8p                :30 AFP1205R                  \$1,400.00 NM									
1 8    F   08/10/12    5:39 PM Fox 8 Early News 530-8P                   530-6p                :30 AFP1205R                  \$1,400.00 NM									
2	08/08/12	08/10/12	Late News M-F	10-1030p	--WTF--	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/12   08/12/12   --WTF--                   2       \$1,800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 8    W   08/08/12    10:28 PM Late News M-F                   10-1030p               :30 AFP1205                   \$1,800.00 NM									
2 8    Th   08/09/12    10:27 PM Late News M-F                   10-1030p               :30 AFP1205R                  \$1,800.00 NM									
3	08/08/12	08/10/12	Late News M-F	1030-11p	--WTF--	:30	2	\$1,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/12   08/12/12   --WTF--                   2       \$1,250.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 8    W   08/08/12    10:52 PM Late News M-F                   1030-11p               :30 AFP1205                   \$1,250.00 NM									
2 8    F   08/10/12    10:58 PM Late News M-F                   1030-11p               :30 AFP1205R                  \$1,250.00 NM									
4	08/11/12	08/12/12	Sa-Su 6-7p	6-7p	-----SS	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/12   08/12/12   -----SS                   2       \$500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 8    Sa   08/11/12    6:29 PM Sa-Su 8-7p                   6-7p                :30 AFP1205R                  \$500.00 NM									
1 8    Su   08/12/12    6:21 PM Sa-Su 6-7p                   8-7p                :30 AFP1205R                  \$500.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
565735-1	08/19/12	August 2012	07/30/12 - 08/14/12
Advertiser	Product	Estimate Number	
Americans For Prosperity	AMER FOR PROSPERITY	1843	

www.myfox8.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/11/12	08/12/12	Late News Sa-Su	10-1030p	-----SS	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----SS 1 \$1,200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 Sa 08/11/12 10:24 PM Late News Sa-Su 10-1030p :30 AFP1205R \$1,200.00 NM									
6	08/11/12	08/12/12	Late News Sa-Su	1030-11p	-----SS	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----SS 1 \$900.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 Sa 08/11/12 10:59 PM Late News Sa-Su 1030-11p :30 AFP1205R \$900.00 NM									
7	08/13/12	08/14/12	Fox 8 Morning News	9a-10a	MT-----	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 2 \$450.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 8 M 08/13/12 9:23 AM Fox 8 Morning News 9a-10a :30 AFP1205R \$450.00 NM 1 8 Tu 08/14/12 9:42 AM Fox 8 Morning News 9a-10a :30 AFP1205R \$450.00 NM									
8	08/13/12	08/14/12	Noon News	12-1230p	MT-----	:30	2	\$120.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 2 \$120.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 M 08/13/12 12:26 PM Noon News 12-1230p :30 AFP1205R \$120.00 NM 2 8 Tu 08/14/12 12:28 PM Noon News 12-1230p :30 AFP1205R \$120.00 NM									
9	08/13/12	08/14/12	Fox 8 Early News 530-6P 530-6p		MT-----	:30	2	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 2 \$1,400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 8 M 08/13/12 5:39 PM Fox 8 Early News 530-6P 530-6p :30 AFP1205R \$1,400.00 NM 1 8 Tu 08/14/12 5:47 PM Fox 8 Early News 530-6P 530-6p :30 AFP1205R \$1,400.00 NM									
10	08/13/12	08/14/12	Late News M-F	10-1030p	MT-----	:30	2	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 2 \$1,600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 M 08/13/12 10:27 PM Late News M-F 10-1030p :30 AFP1205R \$1,600.00 NM 2 8 Tu 08/14/12 10:23 PM Late News M-F 10-1030p :30 AFP1205R \$1,600.00 NM									
11	08/13/12	08/14/12	Late News M-F	1030-11p	MT-----	:30	2	\$1,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 2 \$1,250.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 8 M 08/13/12 10:45 PM Late News M-F 1030-11p :30 AFP1205R \$1,250.00 NM 1 8 Tu 08/14/12 10:58 PM Late News M-F 1030-11p :30 AFP1205R \$1,250.00 NM									

Total Spots                    21                    Gross Total                    \$22,640.00

## Payment Terms 30 Days

We warrant that the actual broadcast information shown on this invoice was taken from the program log. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales contract with this station, whether verbal or written.

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565735-1	08/19/12	August 2012	07/30/12 - 08/14/12
<u>Advertiser</u>		<u>Product</u>	<u>Estimate Number</u>
Americans For Prosperity		AMER FOR PROSPERITY	1843

Agency Commission **\$3,396.00**

Net Amount Due **\$19,244.00**